



Host Organisation



Co-Host Organisations



**23 March - 1 April 2021**  
Virtual

*Progressive Collaboration and Innovative Solutions:*  
**Shaping the Future  
of Energy**

**SPONSORSHIP &  
EXHIBITION  
OPPORTUNITIES**

Sponsoring Societies





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IPTCTV



International Petroleum Technology Conference (IPTC)



## Letter from the Executive Co-Chairmen

The 13th edition of the International Petroleum Technology Conference (IPTC) will be held virtually from 23 March to 1 April 2021 with PETRONAS as the Host Organisation and Mubadala Petroleum as the Co-Host Organisation.

Holding IPTC as a virtual event provide the industry a platform for continued multi-disciplinary knowledge-sharing and professional development, and to hear from thought leaders on the challenges facing our industry. In addition, a virtual event will provide opportunities for sponsoring and exhibiting companies to showcase solutions, network and connect with long standing and potential clients during this challenging time.

The virtual event will be held over eight full-days from 23 March to 1 April 2021 and will include exciting new sessions such as an IPTC Insights series, which will provide a unique opportunity to hear from industry leaders engaging in in-depth discussions on the key topics related to business, technology, professional development and diversity and inclusion.

We look forward to the solidarity and collaboration of our industry and its leaders to support this opportunity to bring the industry together through an innovative digital programme.



**Adif Zulkifli**  
IPTC 2021 Executive  
Committee Co-Chair  
Executive Vice  
President &  
CEO, Upstream  
**PETRONAS**



**Stefano Raciti**  
President & Country  
Manager, Malaysia  
**Mubadala Petroleum**



**Mohsin AlHadhrami**  
President, South & East  
Asia  
**Schlumberger**

## IPTC 2021 Committee Co-Chairs

### Executive Committee Co-Chairs

Adif Zulkifli  
Executive Vice President & CEO, Upstream  
**PETRONAS**

Stefano Raciti  
President & Country Manager, Malaysia  
**Mubadala Petroleum**

Mohsin Al Hadhrami  
President, South & East Asia  
**Schlumberger**

### Conference Programme Committee Co-Chairs

Chen Kah Seong  
Vice President, Upstream Centre of Excellence  
**PETRONAS**

Jalal Abu Bakar  
Vice President, Commercial, Malaysia  
**Mubadala Petroleum**

Zahris Sham Abu Musa  
Global Account Director - PETRONAS  
**Schlumberger**

### AAPG Committee Co-Chairs

Azli B Abu Bakar  
Head, Asia Pacific Basin Exploration  
**PETRONAS**

### SEG Committee Co-Chairs

Sandeep Kumar Chandola  
Custodian & Head (Capability)  
**PETRONAS Exploration**

### Challenged Gas Committee Co-Chairs

Mohd Khaidhir Bin Abdul Hamid  
Head of Delivery  
**PETRONAS**

Supamitra Danpanich  
Senior Vice President, Exploration Project  
Division  
**PTTEP**

Edward Hager  
Area Geophysicist  
**Polarcus**

Danny Lee  
Subsurface Manager  
**Mubadala Petroleum**

### EAGE Committee Co-Chairs

Eric Anderson  
Head, Geology & Geophysics Solutions  
**PETRONAS Carigali Sdn Bhd**

### SPE Committee Co-Chairs

Anwar Husen b Akbar Ali  
Head, Petroleum Engineering Department  
**PETRONAS Carigali Sdn Bhd**

### I.R. 4.0 Committee Chair

Anak Bt Karim  
Head, Digital Ecosystem Centre of Excellence  
**PETRONAS**

Sriyane de Silva  
Exploration Business Development Manager  
**Shell Malaysia E&P**

Henricus Herwin  
Head of Development & Planning Division  
**PT Pertamina Hulu Mahakam**

# About IPTC

Founded in 2005, the International Petroleum Technology Conference (IPTC) is the flagship multidisciplinary technical event in the Eastern Hemisphere and is a collaborative effort among the American Association of Petroleum Geologists (AAPG); the European Association of Geoscientists and Engineers (EAGE); the Society of Exploration Geophysicists (SEG); and the Society of Petroleum Engineers (SPE).

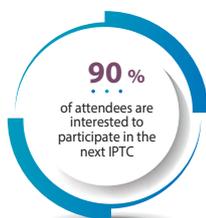
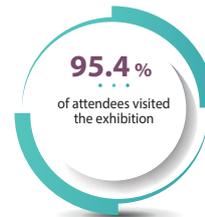
The mission of IPTC is to disseminate knowledge across the oil and gas exploration and production industry, showcasing new and current technology, and best practices across multiple disciplines, emphasising the importance of collaboration to identify and deploy innovative solutions to maximise asset value.

## What is the IPTC 2021 Virtual Event?

The IPTC 2021 virtual event will provide attendees with an immersive event experience. As with the physical event, a virtual event will include the conference programme components with presentations from industry experts and technical authors. Auditoriums will host online keynotes, panels and technical sessions by leading executives and industry professionals. The interactive exhibition hall and lounges will provide space for attendees to network through live-chat features with exhibitors and fellow participants. Being delivered online means attendees, speakers, and exhibitors can join IPTC from anywhere in the world.

## Why Participate

- **SHOWCASE** your organisation's brand and image to thousands of attendees
- **INTRODUCE** and **PROMOTE** your expertise, services and solutions
- **APPEAR** alongside international and local industry leaders
- **MEET** and **INTERACT** with prospective clients and key buyers from across the globe
- **CREATE** and **STRENGTHEN** new and existing business relationships
- **NETWORK** with fellow peers and industry players
- **SUPPORT** cutting-edge innovation in energy
- Capture **QUALIFIED LEADS** in real-time





# Preliminary Programme Schedule

(as at 13 November 2020)

Time (UTC +8)	Room 1	Room 2	Room 3	Room 4
<b>DAY 1: TUESDAY, 23 MARCH</b>				
1300-1400 hours	Opening & Award Presentation			
	IPTC Insights 1: PETRONAS			
1300-1800 hours	Exhibition Live			
1400-1445 hours	Break			
1445-1515 hours	IPTC Insights 2: Mubadala Petroleum			
1515-1545 hours	IPTC Insights 3: Schlumberger			
1545-1615 hours	Break			
1615-1700 hours	Entertainment			
<b>DAY 2: WEDNESDAY, 24 MARCH</b>				
1300-1400 hours	Technical Session 1	Technical Session 2	Technical Session 3	Technical Session 4
1300-1800 hours	Exhibition Live			
1400-1430 hours	Sponsored Seminar 1	Sponsored Seminar 2		
1430-1445 hours	Break			
1445-1545 hours	Executive Plenary			
1545-1615 hours	IPTC Insights 4			
1615-1700 hours	Break			
1700-1800 hours	Technical Session 5	Technical Session 6	Technical Session 7	
<b>DAY 3: THURSDAY, 25 MARCH</b>				
1300-1400 hours	Technical Session 8	Technical Session 9	Technical Session 10	Technical Session 11
1300-1800 hours	Exhibition Live			
1400-1430 hours	Sponsored Seminar 3	Sponsored Seminar 4		
1430-1445 hours	Break			
1445-1515 hours	IPTC Insights 5			
1515-1615 hours	Panel Session 1			
1615-1700 hours	Break			
1700-1800 hours	Technical Session 12	Technical Session 13	Technical Session 14	
<b>DAY 4: FRIDAY, 26 MARCH</b>				
1300-1400 hours	Technical Session 15	Technical Session 16	Technical Session 17	Technical Session 18
1300-1800 hours	Exhibition Live			
1400-1430 hours	Sponsored Seminar 5	Sponsored Seminar 6		
1430-1445 hours	Break			
1445-1515 hours	IPTC Insights 6			
1515-1615 hours	Panel Session 2			
1615-1630 hours	Break			
1630-1730 hours	Technical Session 19	Technical Session 20	Technical Session 21	
<b>DAY 5: MONDAY, 29 MARCH</b>				
1300-1400 hours	Technical Session 22	Technical Session 23	Technical Session 24	Technical Session 25
1300-1800 hours	Exhibition			
1400-1430 hours	Sponsored Seminar 7	Sponsored Seminar 8		
1430-1445 hours	Break			
1445-1515 hours	IPTC Insights 7			
1515-1615 hours	Ask the Expert 1	Ask the Expert 2	Ask the Expert 3	
1615-1630 hours	Break			
1630-1730 hours		Technical Session 26	Technical Session 27	Technical Session 28

# Preliminary Programme Schedule

(as at 13 November 2020)

Time (UTC +8)	Room 1	Room 2	Room 3	Room 4
<b>DAY 6: TUESDAY, 30 MARCH</b>				
1300-1400 hours	Technical Session 29	Technical Session 30	Technical Session 31	
1300-1800 hours	Exhibition			
1400-1430 hours	Sponsored Seminar 9	Sponsored Seminar 10		
1430-1445 hours	<i>Break</i>			
1445-1515 hours	IPTC Insights 8			
1515-1615 hours	Panel Session 3			
1615-1630 hours	<i>Break</i>			
1630-1730 hours	Technical Session 32	Technical Session 33	Technical Session 34	
<b>DAY 7: WEDNESDAY, 31 MARCH</b>				
1300-1400 hours	Technical Session 35	Technical Session 36	Technical Session 37	Technical Session 38
1300-1800 hours	Exhibition			
1400-1430 hours	Sponsored Seminar 11	Sponsored Seminar 12		
1430-1445 hours	<i>Break</i>			
1445-1515 hours	IPTC Insights 9			
1515-1615 hours	Panel Session 4			
1615-1630 hours	<i>Break</i>			
1630-1730 hours	Technical Session 39	Technical Session 40	Technical Session 41	
<b>DAY 8: THURSDAY, 1 APRIL</b>				
1300-1400 hours	Technical Session 42	Technical Session 43	Technical Session 44	
1300-1800 hours	Exhibition			
1400-1430 hours	Sponsored Seminar 13	Sponsored Seminar 14		
1430-1445 hours	<i>Break</i>			
1445-1545 hours	Panel Session 5			
1545-1615 hours	Closing Session			

	Opening / Plenary / Panel		IPTC Insights		Special Programme
	Technical Session		Sponsored Seminar		



# Exhibition Opportunities

BOOKING DEADLINE: **10 FEBRUARY 2021**

Entitlements	Booth Package Type		
	Deluxe	Premium	Standard
Booth design	Custom	Custom / Templated	Templated
Live 1-1 chat function (text and video) with booth visitors	✓	✓	✓
Lead reports and data analytics of attendees entering booth	✓	✓	✓
Access to meeting appointment / business matching system for attendees	✓	✓	✓
Company listing and product/service profile in the Conference Programme and Exhibit Guide	✓	✓	✓
Company listing and product/service profile on the IPTC 2021 website	✓	✓	✓
Company profile with contact details and social media information at booth	✓	✓	✓
Embedded videos on the booth (10 videos)	✓	✓	✓
Ability to upload digital media (i.e. PDFs, JPEGs, PNGs) for attendees to view and/or download (15 files)	✓	✓	✓
Ability to upload digital media (i.e. JPEGs, PNGs) for attendees to view (15 files)	✓	✓	✓
Ability to survey booth attendees	✓	✓	
Booth visit gamification (i.e. attendees earn points for visiting your booth)	✓	✓	
Booth and logo prominently displayed at exhibition directory	✓	✓	
Dedicated auditorium at exhibit booth for live presentations	✓		
Attendee trivia participation (i.e. provide a trivia question about your company for attendees to earn extra points on the virtual leader board to win prizes)	✓		
Complimentary Visitor Registration to invite clients, business associates, suppliers, etc. to attend the exhibition and visit your booth	400	300	200
Exhibition booth logins (i.e. number of simultaneous logins for booth representatives)	15	10	5
Complimentary Full Access Registration to IPTC 2021	20	10	5
	USD 10,000	USD 6,000	USD 3,500



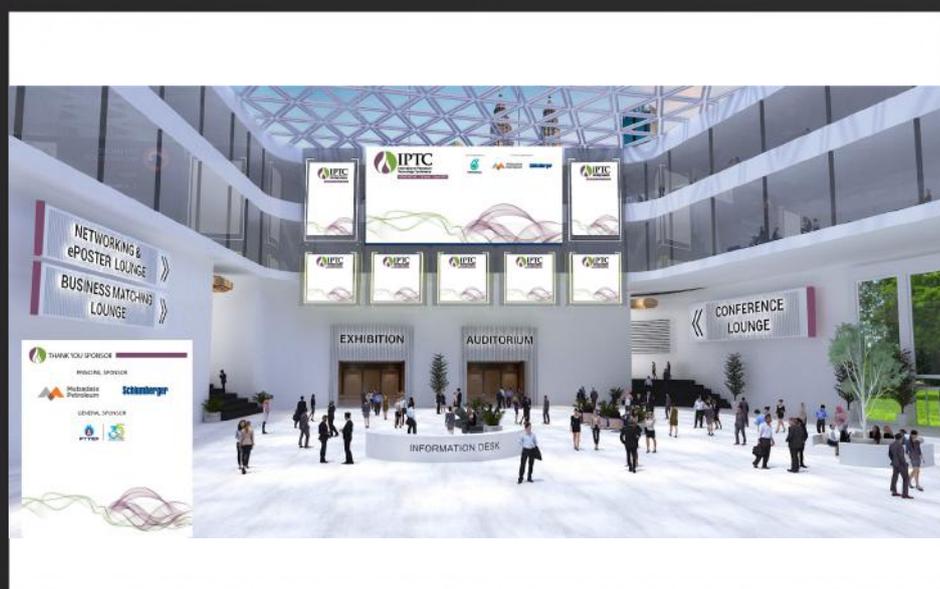
*These images are solely for visualisation purposes only*

# Sponsorship Opportunities

BOOKING DEADLINE: 10 FEBRUARY 2021

Entitlements	Package Type		
	Platinum	Gold	Silver
Logo and sponsorship title at all sponsor recognition boards across the virtual environment	✓	✓	✓
Logo and sponsorship title in the "Thank You to Our Sponsors" holding slides between sessions	✓	✓	✓
Logo and sponsorship title listed in Conference Programme and Exhibit Guide	Highlighted	✓	✓
Advertisement in Conference Programme and Exhibit Guide	Full-Page	Half-Page	
Logo visibility in all pre and post show promotions	✓	✓	
Corporate video (30 seconds)	✓		
Two (2) digital media (i.e. PDFs, JPEGs, PNGs) inserted in the conference bag for all attendees to view and/or download	✓		
Highlight through gamification	✓		
Promotion of sponsor supporter across IPTC's social media accounts	5 times		
Complimentary Full Access Registration to IPTC 2021	50	30	20
Special group registration rates once the complimentary allotment has been utilised	✓	✓	✓
	USD 15,000	USD 10,000	USD 7,000

## Customised Packages Are Available Upon Request



For more information, contact:

**Nick Chantrell**  
 Senior Sales Manager - Asia Pacific  
 Email: [nchantrell@iptcnet.org](mailto:nchantrell@iptcnet.org)  
 Tel: +60 3 2182 3145



# Sponsorship Items

## Corporate Registration

USD 15,000

The sponsor will receive:

- 50 full access passes.
- Logo and sponsorship title at all sponsor recognition signboards across the virtual venue.
- Logo and sponsorship title prominently positioned in the holding slide (“Thank You to Our Sponsors”) between sessions.
- Logo and sponsorship title in conference programme and exhibit guide.
- Logo and sponsorship title on the IPTC website.

## Sponsored Seminar

USD 12,500

The sponsor will receive:

- Sponsored 30-minute session on a topic of sponsor’s choice.
- Sponsored Seminar information included in official conference programme schedule.
- Format and speakers to be selected by sponsor.
- Logo and/or branding prominently displayed during seminar.
- Logo and sponsorship title at all sponsor recognition signboards across the virtual venue.
- Logo and sponsorship title prominently positioned in the holding slide (“Thank You to Our Sponsors”) between sessions.
- Logo and sponsorship title in conference programme and exhibit guide.
- Logo and sponsorship title on the IPTC website.
- 4 complimentary full access passes.

## Conference Programme & Exhibit Guide

USD 10,000

The sponsor will receive:

- Company logo positioned on the cover.
- One (1) full page colour advertisement on the back cover of the Conference Programme
- Logo and sponsorship title at all sponsor recognition signboards across the virtual venue.
- Logo and sponsorship title prominently positioned in the holding slide (“Thank You to Our Sponsors”) between sessions.
- Logo and sponsorship title in conference programme and exhibit guide.
- Logo and sponsorship title on the IPTC website.
- 7 complimentary full access passes.

# Sponsorship Items

## Conference Bag

USD 7,500

The sponsor will receive:

- Two bag content items inserted in the conference bag to appear at the top of the document list (after the documents provided by the Host and Co-Hosts). These insertions are mandatory for attendees to download.
- Half-page advertisement in conference bag and exhibition guide.
- Logo and sponsorship title at all sponsor recognition signboards across the virtual venue.
- Logo and sponsorship title prominently positioned in the holding slide ("Thank You to Our Sponsors") between sessions.
- Logo and sponsorship title in conference programme and exhibit guide.
- Logo and sponsorship title on the IPTC website.
- 7 complimentary full access passes.

## Networking & ePoster Lounge

USD 7,500

The sponsor will receive

- Branding at the Networking & ePoster Lounge.
- Logo and sponsorship title at all sponsor recognition signboards across the virtual venue.
- Logo and sponsorship title prominently positioned in the holding slide ("Thank You to Our Sponsors") between sessions.
- Logo and sponsorship title in conference programme and exhibit guide.
- Logo and sponsorship title on the IPTC website.
- 5 complimentary full access passes.

## Student Registration

USD 7,500

Sponsor the registration fees of future energy professionals by investing in the professional development of up to 500 university students. These students will have the opportunity to engage in technical knowledge transfer, network with industry professionals and explore career opportunities.

The sponsor will receive:

- Company logo displayed on the student registration page.
- Company logo in all pre and post show promotions to students attendees.
- Data analytics of student attendees for recruitment purposes (contact details, university, course and expected graduation date).
- Logo and sponsorship title at all sponsor recognition signboards across the virtual venue.
- Logo and sponsorship title prominently positioned in the holding slide ("Thank You to Our Sponsors") between sessions.
- Logo and sponsorship title in conference programme and exhibit guide.
- 5 complimentary full access passes.



For complete details, please review the included information or contact **Nick Chantrell**, Senior Sales Manager - Asia Pacific at email [nchantrell@iptcnet.org](mailto:nchantrell@iptcnet.org) or telephone **+60 3 2182 3145**.



# Investing in Your Industry

Founded in 2005, the International Petroleum Technology Conference (IPTC) is the flagship multidisciplinary technical event in the Eastern Hemisphere.

IPTC is sponsored by four of the industry's leading non-profit academic, scientific and professional associations dedicated to the dissemination of new and current technology, best practices and multi-disciplinary activities designed to emphasise the importance of the value chain and maximising asset value. The knowledge, capabilities and strengths of the participating countries and the sponsoring societies global membership, over the spectrum of multi-disciplinary technologies, are central to the success of the conference and the corresponding exhibition.

Income from this event is invested back into IPTC's energy education programmes and the sponsoring societies' programmes that provide opportunities for industry professionals to enhance their professional and technical competence.



The American Association of Petroleum Geologists (AAPG), founded in 1917, has been a pillar of the world-wide scientific community. The original purpose of AAPG, to foster scientific research, to advance the science of geology, to promote technology, and to inspire high professional conduct, still guides the Association today. Currently the world's largest professional geological society with approximately 40,000 members in 129 countries, AAPG provides publications, conferences and education opportunities to geoscientists and disseminates the most current geological information available to the general public. For more information, visit: [www.aapg.org](http://www.aapg.org)



SOCIETY OF EXPLORATION  
GEOPHYSICISTS

The Society of Exploration Geophysicists (SEG) is a not-for-profit organisation committed to connecting the world of applied geophysics. With more than 20,000 members in 128 countries, SEG provides educational and technical resources to the global geosciences community through publications, books, events, forums, professional development courses, young professional programmes, and more. Founded in 1930, SEG fosters the expert and ethical practice of geophysics in the exploration and development of natural resources, characterisation of near surface, and mitigation of earth hazards.

For more information, visit: [www.seg.org](http://www.seg.org)



The European Association of Geoscientists & Engineers (EAGE) is a professional association of geoscientists and engineers. Founded in 1951, it is an organisation with a worldwide membership, providing a global network of commercial and academic professionals. The association is truly multi-disciplinary and international in form and pursuits. EAGE operates two divisions: the Oil & Gas Geoscience Division and the Near Surface Division. EAGE has around 19,000 members worldwide representing over 100 countries. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and civil engineering.

For more information, visit: [www.eage.org](http://www.eage.org)



Society of Petroleum Engineers

The Society of Petroleum Engineers (SPE) is a not-for-profit professional association whose more than 156,000 members in 154 countries are engaged in oil and gas exploration and production. SPE is a key resource for technical knowledge providing publications, events, training courses and online resources.

For more information, visit: [www.spe.org](http://www.spe.org)

The International Petroleum Technology Conference (IPTC) is an international oil and gas conference and exhibition. The event rotates amongst various venues in the Eastern Hemisphere. The scope of the conference programme and associated industry activities will address key technology and relevant issues that challenge industry specialists and management around the world, particularly in the gas business and certain overarching issues such as HSE, Security, HR and training.



**Sponsorship and Exhibition Enquiries**

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